



2019 AWS SUMMIT SEOUL PROMOTION TERMS AND CONDITIONS

NO PURCHASE NECESSARY. TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO ENTRANTS ATTENDING THE 2019 AWS SUMMIT SEOUL CONFERENCE ("EVENT") AND WHO ARE 18 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. DO NOT PARTICIPATE IN THE PROMOTION UNLESS YOU MEET THE ELIGIBILITY REQUIREMENTS SET FORTH BELOW. AMAZON, AWS, FACEBOOK OR TWITTER IS NOT AFFILIATED WITH OR A SPONSOR OF THIS PROMOTION.

SPONSOR: The promotion ("Promotion") is sponsored by Pure Storage, Inc. (the "Sponsor"), 650 Castro Street, Mountain View, CA 94041 (the "Sponsor").

PROMOTION PERIOD: The Promotion begins on April 9, 2019 and ends on April 18, 2019 at the end of the Event (the "Promotion Period").

ELIGIBILITY: The Promotion is open to 2019 AWS Summit Seoul conference authorized attendees ("Participant"). To be an eligible Participant for this Promotion, at the time of entering you must be: **[a]** a natural person legally residing in, and physically located within The Republic of Korea; **[b]** 18 years of age or older or the age of majority in your country of primary residence (whichever is older); **[c]** not be a governmental organization and must not have a company policy that prohibits its representatives from accepting promotion rewards from third parties; and **[d]** not an employee of Sponsor or their subsidiary, affiliated or successor companies, the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"), nor a household member or immediate family member of any such employee. "Household member" shall mean people who share the same residence at least three months a year. "Immediate family member" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. The Promotion is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited.

HOW TO ENTER THE PROMOTION: There are two parts to the Promotion:

- 1) To enter the Promotion, during the Promotion Period, Participant should register for a meeting with the Sponsor at the Event via http://info.purestorage.com/pstg_AWS-Summit-Seoul_meeting_maker.html.
- 2) If Participant registers and has a meeting with Sponsor at the Event, Participant should post a photo (per the submission guidelines below) on the Sponsor Facebook page at <https://www.facebook.com/purestoragekorea/> with the hashtag #퓨어스토리지 #purestorage and leave a comment in the comment section. Limit one (1) comment per natural person, regardless of method of entry. If you do not have a Facebook account, you may create a Facebook account by accessing Facebook at www.facebook.com and follow the instructions to create an account. Creating an account is free. Information you provide to Facebook to open an account is subject to Facebook's privacy policy, located at <https://www.facebook.com/privacy/explanation>. All contact information provided must be valid, truthful and current. Entries submitted must be received by the close of the Promotion Period. No photocopied or mechanically reproduced entry forms will be accepted. Sponsor and its agents are not responsible for lost, late, incomplete, void, misdirected, unreadable or unintelligible entries; such entries are void and will be disqualified. Persons discovered entering under several names will be disqualified. In participating in the Promotion, Participants may not violate any law or any company policy, procedure or practice. Sponsor reserves the right to disqualify false entries or entries suspected of being false. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Sponsor is not responsible for third party re-posting of Submissions.

PRIZE: If eligible under these Terms and Conditions, each Participant that registers and attends a meeting per 1) above, will receive one t-shirt (while supplies last) at the event booth estimated retail value of \$10.00USD and each Participant that completes 2) above, will receive mobile ice cream coupon after the event (while supplies last) with an estimated value of \$4.00USD. No substitution, transfer, or cash redemption of prize permitted, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. All activities related to the prize are at the Participant's own risk and subject to whatever restrictions are imposed by the entities that govern such activities. If prize notification or any prize is returned as undeliverable, or if Selected Participant may not accept or receive a prize for any reason, prize will be forfeited and may not be re-awarded, in Sponsor's sole discretion.

WINNER SELECTION AND NOTIFICATION: Participants will be notified of prizes via Facebook messenger, email or in person. If Pure cannot reach Participant after three (3) reasonable attempts, Participant forfeits the prize. If any potential winner is found to be ineligible, or if he or she has not complied with these Terms and Conditions or declines a Prize for any reason prior to award, such potential Participant will be disqualified and an alternate Participant may be selected in the manner described above.

PHOTO SUBMISSION GUIDELINES: Get creative, but there are some legal limits on what you can do (see below):

- Please, do not use your caption to launch personal attacks on anyone or any discernable product.
- No caption may depict any nudity, animal cruelty, harmful or illegal activity or substances, or offensive subject matter as determined in Sponsor's sole discretion.
- No caption shall portray your company, Pure Storage, Pure Storage products, or competitors or their products in a negative light.
- Caption submissions must be appropriate for a broad audience since the winning Submission may be broadcast on the web.
- Caption submissions should not feature any trademarks (including logos).
- You may not copy or otherwise plagiarize the Submission from any source, nor may any photograph or video include third-party copyrighted material, artwork, or movie snippets, without the copyright holder's permission. By entering, you warrant that your Submission does not infringe any third party's rights, and that you have obtained any necessary permissions from all relevant third parties to submit the Submission. Any images used in the video Submission must be an original work of authorship under U.S. Copyright Law.
- You may not be, nor may you use in your Submission parties who: 1) are represented under contract (e.g., by a talent agent or manager) that would limit or impair our ability to show the Submission in any media form; 2) have an acting or modeling contract that would make their appearance in the Submission a violation of any third party rights; 3) are under a merchandising agreement; or 4) are under any other contractual relationship, including but not limited to guild

and/or union memberships, that may prohibit them from participating fully in this promotion, or from allowing us to use the Submission online and in television media.

PRIVACY: All personal information collected by Sponsor will be used for administration of the Promotion. In addition, Participants may receive email or mail correspondence from, or on behalf of Sponsor subject to Sponsor's privacy statement located at <http://www.purestorage.com/kr/privacy>. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and Participants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Please refer to Sponsor's privacy policy located at <http://www.purestorage.com/privacy> for important information regarding the collection, use and disclosure of personal information by Sponsor.

GENERAL CONDITIONS: By participating, Participants agree to be fully and unconditionally bound by these Terms and Conditions and the decisions of Sponsor and waive any right to claim ambiguity in the Promotion or these Terms and Conditions. Any portion of the Promotion may be canceled, suspended in whole or in part, if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion or the Website, to be acting in violation of these Terms and Conditions, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. You may not enter with multiple identities or use any automated system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. Sponsor reserves the right at its sole discretion to terminate the Promotion. Unclaimed prizes will not be awarded.

LIMITATIONS OF LIABILITY: If for any reason an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the Participant's sole remedy is another entry in the same Promotion during the Promotion Period. Participants also agree to release, discharge, indemnify and hold harmless Promotion Entities and each of their respective officers, directors, employees, representatives and agents (collectively "Releasees") from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person or property of any kind resulting in whole or in part, directly or indirectly, from: (i) use, redemption, acceptance, possession, ownership, or misuse of any prize, (ii) participation in any activity, event, or excursion offered in connection with the prize, (iii) use of any facility, service and/or accommodation related to the prize, or (iv) participation in any Promotion-related activity or participation in this Promotion. The Releasees shall not be liable for: (i) late, lost, delayed, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or declarations, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Promotion; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Promotion.

PROMOTION RESULTS: For Promotion results and/or a copy of these Terms and Conditions, send a hand-printed, self-addressed, stamped envelope (stating the specific Promotion you are requesting the winners for) to Pure Storage, Inc.: ATTN: Field Marketing, Michelle Jung, 650 Castro Street, Mountain View, CA 94041. Request must be received within 90 days of the end of the Promotion.

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